How to submit digital artwork for the Hejaz Shrine Circus 2016 Program Book

If you do not have a camera ready ad, we are happy to build one for you. We do need a few things from you.

1. A high resolution logo. We prefer an .eps format. If you do not have one available, a high resolution .jpg will be acceptable. Please no .png or web formats.

2. Your business' physical address, phone number and website. Please let us know if you use twitter, facebook, or instagram so we can include those logos if needed.

3. If you would like a photo or graphic, please provide a 300dpi file.

4. If your business uses a tag line, please provide it. Please type the text you would like to use in a Microsoft Word file and attach it with the above logos and graphics in one email.

All camera ready artwork and ad components should be emailed to Ty Bowling at art@hejazshrinecircus.com

AD SPECIFICATIONS:

Full Page: 8" wide x 10.5" tall
1/2 page: 8" wide x 5.25" tall
1/4 page: 4" wide x 5.25" tall
1/8 page: 4" wide x 2.125" tall
1/16 page: 4" wide x 1.0625" tall

ADS DO NOT BLEED

CAMERA READY ARTWORK REQUIREMENTS:

A 300 dpi, CMYK-PDF file with fonts and artwork (collected and embedded) built using CMYK colors.

Black and White ads, 100% black (no rich black).

We recommend ads be built in InDesign or Illustrator.

We are unable to accept ads created in Microsoft Word, Publisher or Excel, even if saved as PDFs.

We strongly discourage building entire ads in Photoshop due to poor reproduction.